



JAPANESE AMERICAN NATIONAL MUSEUM

2019 Gala Dinner & Silent Auction

# Sponsorship Opportunities

Saturday, April 13, 2019

InterContinental Los Angeles Downtown Hotel

900 Wilshire Boulevard

Los Angeles, CA 90017

100 North Central Avenue, Los Angeles, California 90012

Tel 213.625.0414, ext. 5641 • Fax 213.687.9135 • Email [galadinner@janm.org](mailto:galadinner@janm.org)

[janm.org](http://janm.org) • [janmstore.com](http://janmstore.com)



#JANMgala

## 2019 Gala Dinner Journal Advertising Opportunities

Ad placement costs are fully tax deductible.



### Full Page Color (in preferred location)

- 7.5" (w) x 10" (h)
- \$2,500



### Full Page Black & White

- 7.5" (w) x 10" (h)
- \$1,000



### Half Page Black & White

- 7.5" (w) x 4.75" (h)
- \$550



### Quarter Page Black & White

- 3.5" (w) x 4.75" (h)
- \$350



### Community Quarter Page Black & White (for community non-profit organizations only)

- 3.5" (w) x 4.75" (h)
- \$250



### Business Card

- \$175

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## Ad Specifications

### Acceptable file formats

- PDF (Mac preferred)
- Indesign CS5 or below. Include both .indd file and PDF for reference.
- Illustrator CS5 or below. Include both .ai and EPS or PDF for reference.
- Photoshop CS5 or below. All Photoshop files should be 300dpi resolution, 100% of final size for both grayscale and full color CMYK images. RGB files not accepted. Bitmap TIFF files should be saved at 600dpi resolution, 100% of final size.

### Submitting artwork electronically

- Mac format preferred.
- 200MB max file size.
- Email or online transfers (such as Dropbox, WeTransfer) are acceptable.
- Convert all images to CMYK.
- Acceptable image formats: JPG, PNG, TIFF. Include all images used when sending files.
- **PLEASE INCLUDE ALL FONTS USED OR CONVERT ALL TEXT TO OUTLINES TO ENSURE YOUR DESIGN IS PRINTED CORRECTLY.**

### Submitting business cards and/or previously printed materials

- Business cards, brochures, etc. will be reproduced at actual size only.
- Please be aware that business cards and brochures may create moiré patterns when scanned and reprinted.

### Please note

- For an additional fee, JANM can produce your ad for you.
- Our graphics production department cannot modify PDF, EPS, or TIFF files. Please ensure that these file types conform to our specifications in order to be press ready. Additional costs may be charged if non-conforming files are submitted.
- Ad bleeds are not available. Ads without visible borders will be outlined.
- Artwork will not be returned unless requested.

**Gala Dinner Journal space reservation deadline is Monday, January 28, 2019.**

**Gala Dinner Journal artwork must be received by Monday, February 4, 2019.**

**Mail to: 2019 Gala Dinner**

**Japanese American National Museum  
100 North Central Avenue, Los Angeles, CA 90012**

**E-mail to: [galadinner@janm.org](mailto:galadinner@janm.org)**

**Questions: contact Lillian Vu at 213.625.0414, ext. 5641**



**\$100,000 PRESENTING SPONSOR**

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- Two Presenting Level tables, with complimentary wine
- Meet-and-greet with the honoree(s) of this year’s Gala
- Private dinner for five with JANM Board Chair Norman Y. Mineta
- Private tour of JANM with a curator
- Recognized as the sponsor of the VIP Reception
- Recognized as the sponsor of a future exhibition at JANM
- One-time use of JANM facilities
- Recognition as a Presenting Sponsor
  - on all Gala print materials
  - on janm.org homepage rotating banner
  - in a JANM social media post
- Name or logo on step-and-repeat banner
- Logo and weblink on Gala Dinner website\*
- One full-page Welcome Letter and two full-page color ads in the Dinner Journal
- 20 VIP Reception invitations
- 20 drink tickets

**\$50,000 SIGNATURE SPONSOR**

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- One Signature Level table, with complimentary wine
- One Emerald Level table, with complimentary wine
- Meet-and-greet with the honoree(s) of this year’s Gala
- Private dinner for five with JANM President and CEO Ann Burroughs
- Private tour of JANM with a curator
- One-time use of JANM facilities
- Recognition as a Signature Sponsor
  - on all Gala print materials
  - in a JANM social media post
- Name or logo on step-and-repeat banner
- Logo and weblink on Gala Dinner website\*
- Two full-page color ads in the Dinner Journal
- 10 VIP Reception invitations
- 10 drink tickets

**\$25,000 DIAMOND SPONSOR**

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- One Diamond Level table, with complimentary wine
- One Platinum Level table, with complimentary wine
- Special invitation to an exhibition opening
- Private tour of JANM with a curator
- Recognition as a Diamond Sponsor
  - on all Gala print materials
  - in a JANM social media post
- Name or logo on step-and-repeat banner
- Logo and weblink on Gala Dinner website\*
- One full-page color ad in the Dinner Journal
- 6 VIP Reception invitations
- 10 drink tickets

**\$15,000 EMERALD SPONSOR**

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- One Emerald Level table, with complimentary wine
- Five seats at a Gold Level table (to be filled by JANM Young Professionals Network or community members of the sponsor’s choice)
- Ten all-day passes to JANM
- Recognition as an Emerald Sponsor
  - on all Gala print materials
  - in a JANM social media post
- Name or logo on step-and-repeat banner
- Logo and weblink on Gala Dinner website\*
- One full-page color ad in the Dinner Journal
- 2 VIP Reception invitations

**\$10,000 PLATINUM SPONSOR**

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- One Platinum Level table, with complimentary wine
- Ten all-day passes to JANM
- Recognition as a Platinum Sponsor
  - on all Gala print materials
  - in a JANM social media post\*\*
- One full-page black-and-white ad in the Dinner Journal

**\$5,000 GOLD SPONSOR**

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- One Gold Level table
- Five all-day passes to JANM
- Recognition as a Gold Sponsor
  - on all Gala print materials
  - on Gala Dinner website
- One half-page black-and-white ad in the Dinner Journal

**\$3,500 SILVER SPONSOR**

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- One Silver Level table
- Recognition as a Silver Sponsor
  - on all Gala print materials
  - on Gala Dinner website

**\$2,000 COMMUNITY SPONSOR - FOR NON PROFIT ORGANIZATIONS ONLY**

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- One Community Level table
- Recognition as a Community Sponsor
  - on all Gala print materials
  - on Gala Dinner website

Sponsorship commitments received before February 1, 2019, will be recognized on the Gala Dinner printed invitation and in the printed Dinner Journal. Unless otherwise noted, all sponsorships are tax-deductible to the extent of the law. Estimated fair market value is \$100 per Gala Dinner guest, or \$1,000 for a table of ten guests. The Japanese American National Museum is a non-profit 501(c)(3) organization. Federal Tax ID #95-3966024.

\*Link active through May 13, 2019 \*\*Schedule permitting

# 2019 Gala Dinner Sponsorship Form



JAPANESE AMERICAN NATIONAL MUSEUM

100 North Central Avenue, Los Angeles, California 90012

Tel 213.625.0414 ext. 5641 • Fax 213.687.9135 • galadinner@janm.org

Company/Organization \_\_\_\_\_

Primary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Business Phone ( ) \_\_\_\_\_ Cell Phone ( ) \_\_\_\_\_

E-Mail Address \_\_\_\_\_ Home Phone ( ) \_\_\_\_\_

Please list my company/organization in all Gala Dinner materials as: \_\_\_\_\_

## DINNER TABLE SPONSORSHIPS

Presenting Sponsor	___ @ \$100,000	=	\$ _____
Signature Sponsor	___ @ \$50,000	=	\$ _____
Diamond Sponsor	___ @ \$25,000	=	\$ _____
Emerald Sponsor	___ @ \$15,000	=	\$ _____
Platinum Sponsor	___ @ \$10,000	=	\$ _____
Gold Sponsor	___ @ \$5,000	=	\$ _____
Silver Sponsor	___ @ \$3,500	=	\$ _____
Community Sponsor (for community non-profit groups only)	___ @ \$2,000	=	\$ _____

**OTHER SPONSORSHIP** (please list) \_\_\_\_\_ = \$ \_\_\_\_\_

## DINNER JOURNAL ADVERTISING

Full Page Color	___ @ \$2,500	=	\$ _____
Full Page B & W	___ @ \$1,000	=	\$ _____
Half Page B & W	___ @ \$550	=	\$ _____
Quarter Page B & W	___ @ \$350	=	\$ _____
Community Quarter Page B & W (for community non-profit groups only)	___ @ \$250	=	\$ _____
Business Card	___ @ \$175	=	\$ _____
I would like to upgrade my ad to _____ size.		=	\$ _____

## OTHER

I would like to make a donation to the Bid for Education of: \_\_\_\_\_ = \$ \_\_\_\_\_

I would like to donate to the Silent Auction. Please contact me.

**TOTAL** = \$ \_\_\_\_\_

## PAYMENT INFORMATION

\_\_\_ Please send an invoice      \_\_\_ Enclosed is my check made payable to the Japanese American National Museum

\_\_\_ Please charge my credit card

VISA       MasterCard       American Express       Discover

Card Number \_\_\_\_\_ CVV# \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_