



JAPANESE AMERICAN NATIONAL MUSEUM
2011 ANNUAL GALA DINNER
ADDITIONAL SPONSORSHIP OPPORTUNITIES

VIP RECEPTION HOST

\$15,000

With Dinner Honorees and the National Museum Board of Trustees & Governors

George & Sakaye Aratani Central Hall at the National Museum

Friday, April 15, 2011 • 5:30 PM–8:30 PM

- Donor Name and logo as the VIP Reception Host in all related materials including Dinner reception invitation, Journal, signage, program, and Dinner press releases
- One (1) Full Page color ad in the Gala Dinner Journal
- Acknowledgment in the Gala Dinner Journal, *The Rafu Shimpō* Dinner Thank-you ad, and the National Museum Web site

GALA DINNER RECEPTION HOST

\$ 15,000

J. W. Marriott Hotel at LA LIVE

Saturday, April 16, 2011 • 5:30 PM–6:30 PM

- Donor Name and logo as the Gala Dinner Reception Host in all related materials including Dinner invitation, Journal, signage, and Dinner press releases
- One (1) Full Page color ad in the Gala Dinner Journal
- Acknowledgment in the Gala Dinner Journal, *The Rafu Shimpō* Dinner Thank-you ad, and the National Museum Web site

DINNER PROGRAM SPONSOR

\$ 10,000

- Donor Name and logo as a Dinner Program Sponsor in all related materials including Dinner invitation, Journal, press releases, and Dinner Program DVD which will be aired throughout year at all Pavilion anniversary special events, select public programs, and through the National Museum/other Web sites
- One (1) Half Page color ad in the Gala Dinner Journal
- Acknowledgment in the Gala Dinner Journal, *The Rafu Shimpō* Dinner Thank-you ad, and the National Museum Web site

DINNER GIFT SPONSOR

\$ 5,000

- Donor Name as a Dinner Gift Sponsor in all related materials including Dinner invitation, Journal, press releases, and gift favors for all Dinner attendees (approximately 1,000)
- One (1) Quarter Page black & white ad in the Gala Dinner Journal
- Acknowledgment in the Gala Dinner Journal, *The Rafu Shimpō* Dinner Thank-you ad, and the National Museum Web site

DINNER WINE SPONSOR

\$ 3,000

- Donor Name as a Dinner Wine Sponsor in all related materials including Dinner invitation, Journal, press releases, and special acknowledgment at all Platinum and above level tables (approximately 20-25)
- Acknowledgment in the Gala Dinner Journal, *The Rafu Shimpō* Dinner Thank-you ad, and the National Museum Web site