



Dinner Sponsorships*

\$100,000

Signature Sponsor

- Donor name and logo as the Signature sponsor of the 2011 Gala Dinner in all related materials
- Two (2) Signature sponsor level tables of ten (10) guests (premier seating) with complimentary wine
- Two (2) Full page color ads in the Gala Dinner Journal
- Recognition as a Signature sponsor in all Dinner materials including Dinner invitation, Journal, press releases (subject to confirmation date), *Rafu Shimpo* Thank-you ad, and the JANM website

\$50,000

Presenting Sponsor

- Donor name and logo as the Presenting sponsor of the 2011 Gala Dinner in all related materials
- One (1) Presenting sponsor level table of ten (10) guests (premier seating) with complimentary wine
- One (1) Platinum level table of ten at 2011 Gala Dinner with complimentary wine
- Two (2) Full page color ads in the Gala Dinner Journal
- Recognition as a Presenting sponsor in all Dinner materials including Dinner invitation, Journal, press releases (subject to confirmation date), *Rafu Shimpo* Thank-you ad, and the JANM website

\$25,000

Diamond Sponsor

- One (1) Diamond level table of ten (10) guests (premier seating) with complimentary wine
- One (1) Gold level table of ten at 2011 Gala Dinner
- One (1) Full page color ad in the Gala Dinner Journal
- Recognition as a Diamond sponsor in all Dinner materials including Dinner invitation, Journal, press releases (subject to confirmation date), *Rafu Shimpo* Thank-you ad, and the JANM website

\$15,000

Emerald Sponsor

- One (1) Emerald level table of ten (10) guests with complimentary wine
- One (1) Bronze level table of ten to be filled by JANM Young Professionals Network
- One (1) Full page color ad in the Gala Dinner Journal
- Recognition as a Emerald sponsor in all Dinner materials including Dinner invitation, Journal, press releases (subject to confirmation date), *Rafu Shimpo* Thank-you ad, and the JANM website

\$10,000

Platinum Sponsor

- One (1) Platinum level table for ten (10) guests (premier seating) with complimentary wine
- One (1) Full page black & white ad in the Gala Dinner Journal

\$5,000

Gold Sponsor

- One (1) Gold level table for ten (10) guests (preferred seating)
- One (1) Half page black and white ad in the Gala Dinner Journal

\$3,500

Silver Sponsor

- One (1) Silver level table for ten (10) guests (preferred seating)
- One (1) Quarter page black and white ad in the Gala Dinner Journal

\$2,500

Bronze Sponsor

- One (1) Bronze level table for ten (10) guests

\$1,750

Community Sponsor

- One (1) Community level table for ten (10) guests (for community non-profit organizations only)

* Sponsorships and ads received by Tuesday, February 1, 2011 will be included in the Dinner invitation (sponsorships only) and Gala Dinner Journal. For more information, call 213.625.0414.

2011 Gala Dinner Journal

Journal Advertising Specifications



Full Page Color (in preferred location)

- 7.5" (w) x 10" (h)
- \$2,500



Full Page Black & White

- 7.5" (w) x 10" (h)
- \$1,000



Half Page Black & White

- 7.5" (w) x 4.75" (h)
- \$550

Ad sponsorships are 100% tax deductible.



Quarter Page Black & White

- 3.5" (w) x 4.75" (h)
- \$350



Community Quarter Page Black & White
(for community non-profit organizations only)

- 3.5" (w) x 4.75" (h)
- \$250



Business Card

- \$175

Artwork Specifications

Submitting artwork on a zip or CD

Acceptable file formats, (Macintosh preferred), created in:

- **InDesign CS2 or below.** InDesign file, InDesign PDF file. Must include all fonts and Photoshop TIFF images used.
- **Quark 6.0 or below.** Quark file or Quark EPS. Must include all fonts and Photoshop TIFF images used.
- **Illustrator CS2 or below.** Illustrator file or Illustrator EPS or PDF files. Include Photoshop TIFF files. Please convert text to outlines to ensure proper font display. If sending native Illustrator files, all fonts and Photoshop TIFF images used must be included.
- **Photoshop CS2 or below.** All Photoshop files should be 300 dpi resolution TIFF files, 100% of final size, for both Grayscale and full color CMYK images. Full color images should be saved as CMYK. RGB files not accepted. Bitmap TIFF files should be saved at 600 dpi resolution 100% size.
- **PDF file format (Mac preferred).** All fonts MUST be embedded or converted to outlines to print correctly.
- **Please include a printout for reference.**

Submitting camera-ready ads

- Artwork must be submitted at 100% final size.
- **Please be aware** that business cards, brochures or any images that have been printed on a printed press do not reproduce at high quality and can create moire patterns when scanned or reprinted.

Please note

- For an additional fee, ads may be produced for a sponsor.
- Our graphics production department cannot modify PDF, EPS or TIFF files. Please ensure that these file types conform to our specifications in order to be press ready, otherwise additional costs may be charged.
- All ads will not bleed. Ads without visible borders will be outlined in a box.
- Artwork will not be returned unless requested.

Deadline to submit: Gala Dinner Journal artwork must be received by Tuesday, February 1, 2011.

Mail to: Attn: Special Events Department
Japanese American National Museum
369 East First Street, Los Angeles, CA 90012

E-mail to: specialevents@janm.org

Questions: 213.625.0414

2011 Dinner Sponsorship Form



JAPANESE AMERICAN NATIONAL MUSEUM

369 East First Street, Los Angeles, California 90012

Tel 213.625.0414 • Fax 213.625.1770 • janm.org • janmstore.com

Name _____ Title _____

Organization/Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-Mail _____

DINNER SPONSORSHIPS

___@	\$100,000	Signature Sponsor	=	\$ _____
___@	\$50,000	Presenting Sponsor	=	\$ _____
___@	\$25,000	Diamond Sponsor	=	\$ _____
___@	\$15,000	Emerald Sponsor	=	\$ _____
___@	\$10,000	Platinum Sponsor	=	\$ _____
___@	\$5,000	Gold Sponsor	=	\$ _____
___@	\$3,500	Silver Sponsor	=	\$ _____
___@	\$2,500	Bronze Sponsor	=	\$ _____
___@	\$1,750	Community Sponsor	=	\$ _____
		(for community non-profit organizations only)		

JOURNAL

___@	\$2,500	Full Page Color	=	\$ _____
___@	\$1,000	Full Page	=	\$ _____
___@	\$550	Half Page	=	\$ _____
___@	\$350	Quarter Page	=	\$ _____
___@	\$250	Community Quarter Page	=	\$ _____
		(for community non-profit organizations only)		
___@	\$175	Business Card	=	\$ _____

I would like to upgrade my ad to _____ size. \$ _____

I am unable to attend. Enclosed is my donation of: \$ _____

TOTAL = \$ _____

GIFT SPONSORSHIP

I would like to make a donation to the auction.

Item description _____
 Estimated value \$ _____

PAYMENT INFORMATION

___ Enclosed is my check made payable to the Japanese American National Museum

___ VISA ___ MasterCard ___ American Express

Card Number _____

Name of Cardholder _____

Expiration Date _____ Signature _____

Please return this form in the enclosed envelope or fax a copy to 213.687.9140. Reservations will be accepted on a first-come, first-served basis. Formal invitations will be mailed approximately 8 weeks before the event. Sponsorships and ads received by Tuesday, February 1, 2011 will be included in the Dinner invitation (sponsorships only) and Gala Dinner Journal.